



QualityFloors



IMPORTER AND DISTRIBUTOR OF
QUALITY ENGINEERED TIMBER FLOORS



ABOUT US

Quality Floors Ltd has been operating since 2006 and is now one of the leading importers and distributors of authentic timber floors in New Zealand.

Right from the beginning, we specialized in engineered timber floors and have since then become experts over the years.

All the products we offer are quality products and come with comprehensive warranties in New Zealand.

We are proud to be the exclusive importer and distributor of :

KARELIA	= Prefinished, Scandinavian designed, European made floors
LALEGNO	= Prefinished, European designed floors
ROYALPLANK	= Unfinished, European designed floors

All our timber floors are:

- * Resandable several times (real wood!)
- * Designed for underfloor heating (multi-layer construction=very stable)
- * Designed to last a lifetime

Quality Floors Ltd is 100% Kiwi owned and operated.





"I cannot recommend Quality Floors more highly.
Their service, knowledge and product are top notch."

Mike Trim, Mangonui, Northland

Karelia Oak New Arctic Full Plank

A close-up photograph of a light-colored oak hardwood floor with a prominent grain and several knots. The floor is laid in a traditional plank pattern. In the top left corner, there is a black rectangular box containing the brand name 'Karelia' in white and 'Hardwood Flooring' in green below it. In the bottom left corner, there is white text that reads 'Sophistication and elegant charm' followed by 'Karelia Oak Country Full Plank' in a smaller font. At the very bottom of the page, there is a black bar with the text '4 - KARELIA' in green.

Karelia
Hardwood Flooring

Sophistication
and elegant charm

Karelia Oak Country Full Plank



“Karelia wood floors are designed in Scandinavia and manufactured across Europe of real wood. Each floor is an individual work of art with its own personality, telling its own unique story - no two boards are alike. All Karelia floors come pre-finished with a 10 or 20 year residential wear warranty in New Zealand and are from sustainable sources (certified!).”

Karelia Oak Dacite Grey Full Plank

A modern living room with light-colored wood plank flooring. In the foreground, a wooden chair with a woven seat and a light-colored cushion sits on the floor. To the left, a staircase with white steps and a black metal railing is visible. Two hanging plants are suspended from the railing. In the background, a white wall features two vertical wooden logs. A dark grey text box is overlaid on the top left of the image.

“What a fantastic quality product! Easy to install and great service from the team. The results speak for themselves with value added to our home in a timeless fashion.”
Pete, Blockhouse Bay, Auckland

Karelia Oak Sugar Story Full Plank

Karelia offers 1-strip or 3-strip designs. This means that the hardwood surface layer is composed of one or three rows or strips per board.

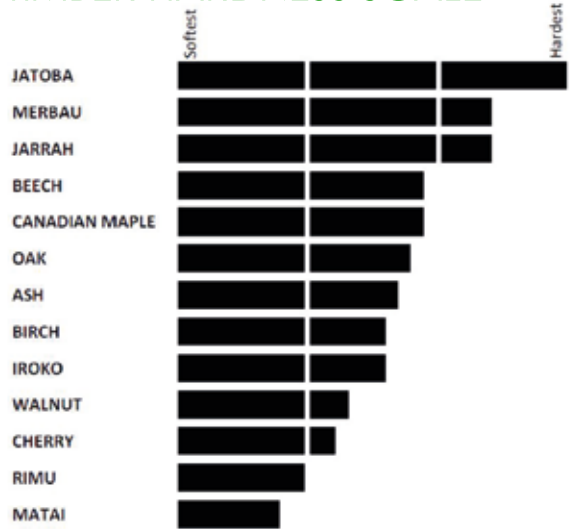
1-strip



3-strip



TIMBER HARDNESS SCALE



KARELIA BENEFITS

- *10 or 20 year residential wear warranty
- *3-layer construction for super stability (designed for underfloor heating)
- *Real wood wear layer, resandable up to 3 times
- *From sustainable sources (PEFC certified!)
- *Interlocking system
- *No sanding after installation = easy DIY product



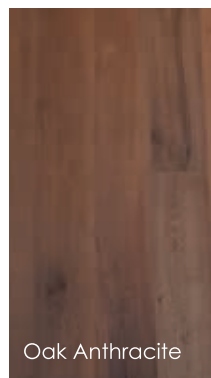
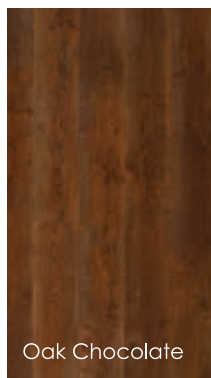
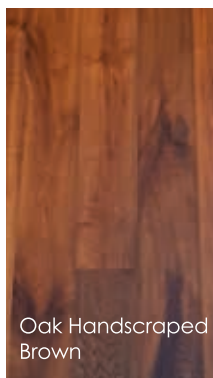
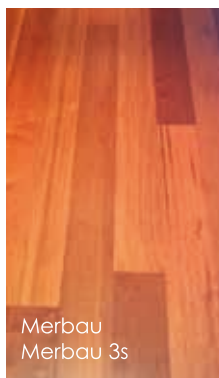
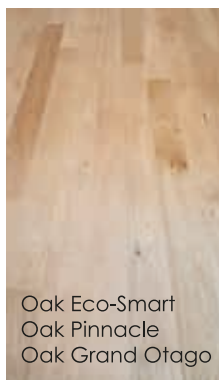
Karelia
HARDWOOD FLOORS



Karelia Oak Vanilla Full Plank

TIMBER FLOORING OPTIONS

We stock over 20 pre-finished timber floors in New Zealand.
Below are indications of the colour range.



Occasionally we also offer additional colours/timbers


A photograph of a hallway with dark wood flooring and white walls. The floor is made of wide, dark brown wooden planks with a brushed texture. The walls are white with white baseboards. A white door is visible at the end of the hallway. A dark grey text box is overlaid on the top left of the image.

“Lalegno floors are primarily designed for the European market, showing the latest trends: wider boards with a brushed surface, finished in super matt lacquer and offered in a variety of colours. All Lalegno floors come pre-finished with a 10 year residential warranty in New Zealand and are manufactured to European standards.”

Lalegno Oak Antique

LALEGNO BENEFITS

- * 10 year residential warranty
- * Very economical!
- * Super matt lacquer finish = easy maintenance
- * Designed for underfloor heating
- * Brushed and bevelled 4-sides
- * Real wood wear layer, resandable up to 3 times
- * Interlocking system
- * No sanding after installation = easy DIY product




“The Lalegno floor is installed and it feels and looks like we are living in a new house. We love it, it is so beautiful. Thanks”
Betty, Kumeu, Auckland

Lalegno Oak Grey

A photograph of a room featuring dark wood flooring. In the background, there is a window with a view of the outdoors, a dark chair, and a small table with a vase of flowers. A blue rounded rectangle is overlaid on the top left, containing the text 'lalegno' and a logo consisting of three horizontal lines.

lalegno 

Lalegno Oak Chocolate



“Got it all laid in exactly 11 hours, looks good, easy to lay. We’d happily lay this product again and will definitely recommend it for future jobs.”
Mark Cochrane, Builder, Auckland

Lalegno Oak Eco-Smart

ROYALPLANK –

made to last a lifetime!

Are you after your own unique colour or finish for your timber floor?

Do you fancy a wider & longer board?

Then our unfinished Royalplank is the right timber floor for you!



OAK WEAR LAYER

PLYWOOD FOR
EXTRA STABILITY

A blank canvas for your imagination

Unfinished Royalplank

ROYALPLANK SPECIFICATIONS

- * Between 15-18mm thick and 120-220mm wide
- * 4 - 6mm wear layer (similar to a solid timber floor)
- * Surface sanded, unfinished, T&G four sides
- * Brushed & Bevelled options available
- * Glue down installation only
- * More stable than a solid timber floor due to multi-layer construction
- * Designed for underfloor heating
- * Choice of colour & finish (finished on site with stain, oil or polyurethane)

Who needs a solid timber floor?

Why waste precious hardwood and have a timber floor that has the potential to cup, bow or shrink? Our Royalplank is the latest technology from Europe and has been proven to work in New Zealand since 2007. The beauty about Royalplank is that it comes unfinished, meaning you can add your own personal touch when finishing the floor.

“The Royalplank gave me full satisfaction... I chose my own colour and finish, the way I wanted.”

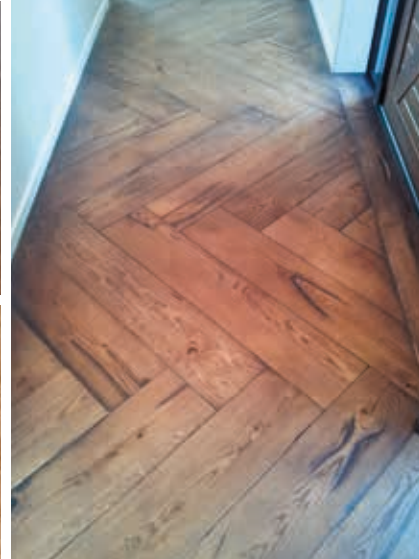
Stephen, Wellington

PARQUET FLOORING

Are you after something special and unique?
We also offer Herringbone and Fingerstrip Parquet.

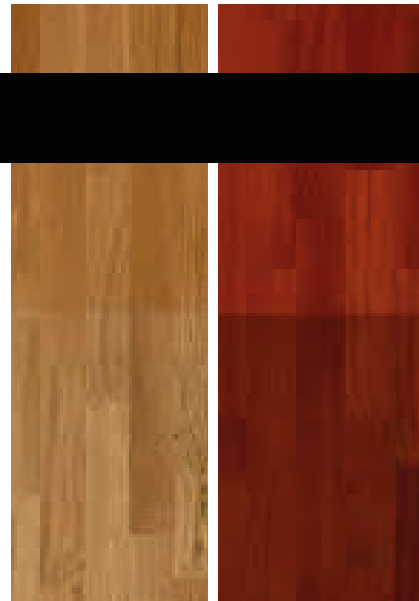
Below are images of our selection.

Please contact us with your special enquiry – we are here to help!



TONAL CHANGES

UV radiation, especially in New Zealand, affects the colours of hardwood floors. Colour changes represent a natural process occurring in the surface of the wood boards. Radiation does not, however, affect the lacquer/oil used to coat the boards. Please call us for any questions regarding tonal changes.



FLOORBOARD OPTIONS

Engineered timber floors (what we offer)

- Authentic wooden flooring
- Marks and scratches
- Resandable
- Prefinished or unfinished
- Very stable due to multi-layer construction

Solid timber floors (traditional floorboards)

- Authentic wooden flooring
- Marks and scratches
- Resandable several times
- One layer of timber = not as stable, especially wider boards

Laminates

- Artificial product (photographic image on a plastic sheet)
- Hard wearing / scratch resistant
- Not re-sandable, cold underfoot
- Mdf / Hdf core = very sensitive to moisture

CARE & MAINTENANCE

- * Place door mats on both sides of exterior doors
- * Use felt pads underneath furniture
- * Apply common sense with spillages
- * Take your shoes off, especially stilettos
- * Vacuum the floor regularly
- * Minimize the use of water in cleaning (dry mop)
- * Use a microfiber mop – never (!) a steam mop
- * Use a pH neutral detergent when necessary
- * Clean stains and spills immediately



Karelia
HARDWOOD FLOORS

lalegno 

Royalplank
Unfinished Oak Flooring

Member of:

atfa[®]
Australasian Timber flooring association
Local professionals, world-class standards

Quality Floors Ltd
Unit 3
7 Colway Place
Glenfield
Auckland 0627

Ph: 09 443 0747
welcome@karelia.co.nz
www.karelia.co.nz
www.lalegno.co.nz
www.royalplank.co.nz